



香港教育大學
The Education University
of Hong Kong

Senior Lecturer II / Lecturer I / Lecturer II in New Media and Social Media [several openings] (Ref: 2400568)

The University is now seeking applications for the post of Senior Lecturer II, Lecturer I and Lecturer II for its new strategic area(s) in New Media and Social Media. The appointees will be responsible for teaching courses at the new programme in New Media and Social Media. Additionally, they are expected to contribute to curriculum and programme development, programme and course management, development/implementation of new projects and partake in departmental activities/meetings and various boards and committees, and provide good service contributions to the University and the community.

The appointees should have relevant teaching and professional/practical experience in the field of journalism, digital media, media industries or related fields.

For the post of Senior Lecturer II, applicants should have a Master's degree in a relevant subject discipline plus a minimum of 8 years' relevant post-qualification teaching / professional experience in relevant areas; or preferably a Doctoral degree plus a minimum of 3 years' relevant post-qualification teaching / professional experience in the relevant subject discipline. For the post of Lecturer I, applicants should have a Master's degree in a relevant subject discipline plus a minimum of 4 years' relevant post-qualification teaching / professional experience in the subject. Applicants with less teaching experience may be considered for the post of Lecturer II.

Possession of proficient knowledge of Generative AI, social and new media and digital tools is required. Priority will be given to those with experience in teaching professional courses at the tertiary level, and/or delivery of consultancy services.

It would be advantageous to applicants to have the ability to teach through more than one medium of instruction (English/ Cantonese/ Putonghua).

For further enquiries about the posts, please contact: Ms Trudi Chan at tsfchan@eduhk.hk

Salary will be commensurate with qualifications and experience.

Initial appointment will be made on a fixed-term contract. Fringe benefits include the University's Voluntary Contributions to MPF Scheme or a contract-end lump sum payment (totaling up to 10% of the basic salary for the position of Lecturer I and Lecturer II, and totaling up to 15% of the basic salary for the position of Senior Lecturer II), leave, medical and dental benefits.

The University only accepts and considers applications submitted online for this post. Applicants should complete the [online application form](#) and upload a full CV. **Review of applications will start from June 2024, and will continue until the posts are filled.** Applications which are incomplete or without the required documents may not be considered. Personal data provided by applicants will be used for recruitment and other employment-related purposes. For details of the Personal Information Collection Statement, please refer to <http://www.eduhk.hk/jobopp/index.php?glang=en>.

All applications will be treated in strict confidence. Only those who are shortlisted will be contacted. The University reserves the right not to fill the position(s) advertised. Since the incumbent's work would involve contacts with persons aged under 18 and/or mentally incapacitated persons, prospective employee(s) will be required to undergo Sexual Conviction Record Check operated by the Hong Kong Police Force.

Further information about the University is available at <http://www.eduhk.hk>.

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